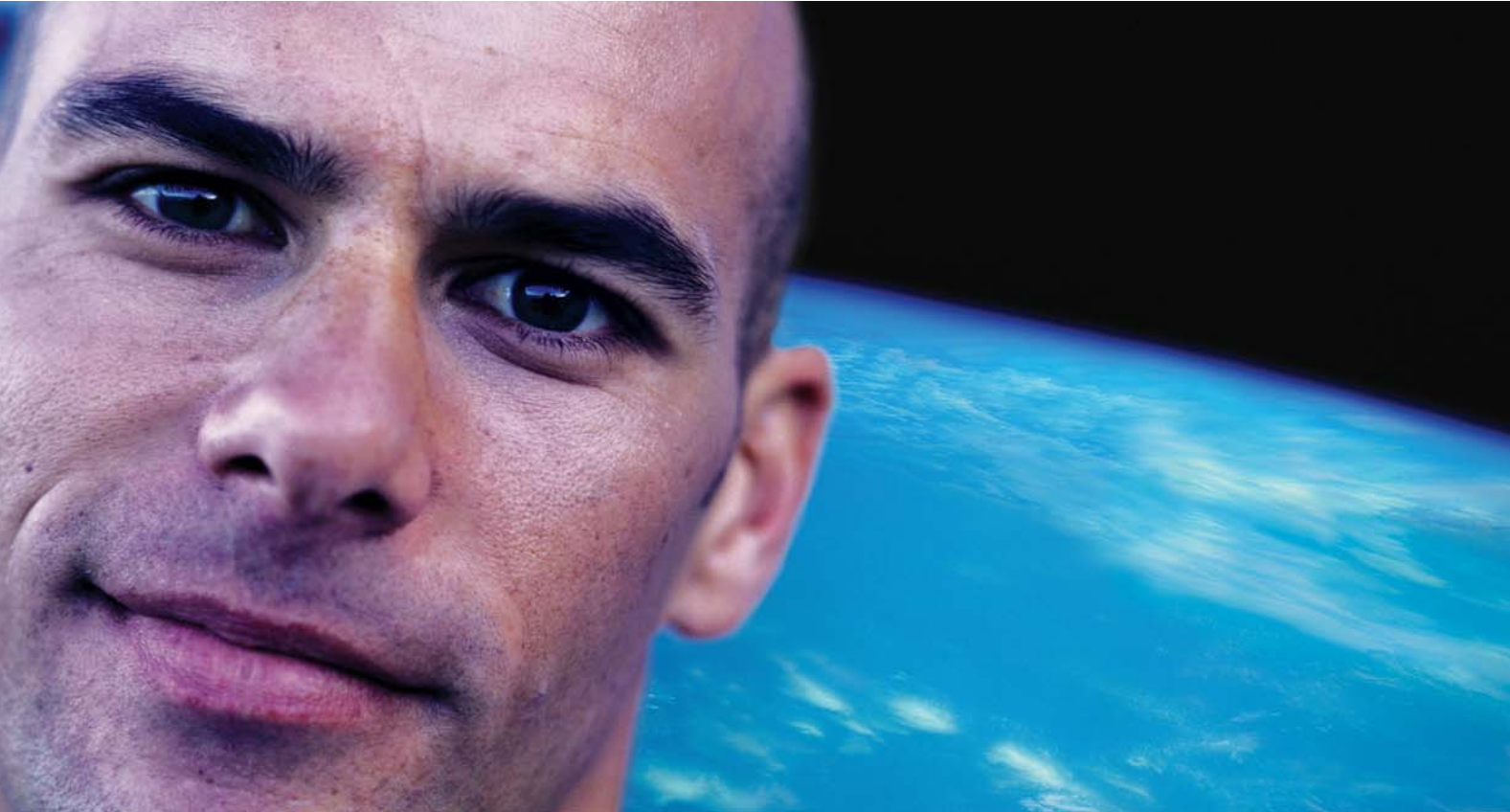


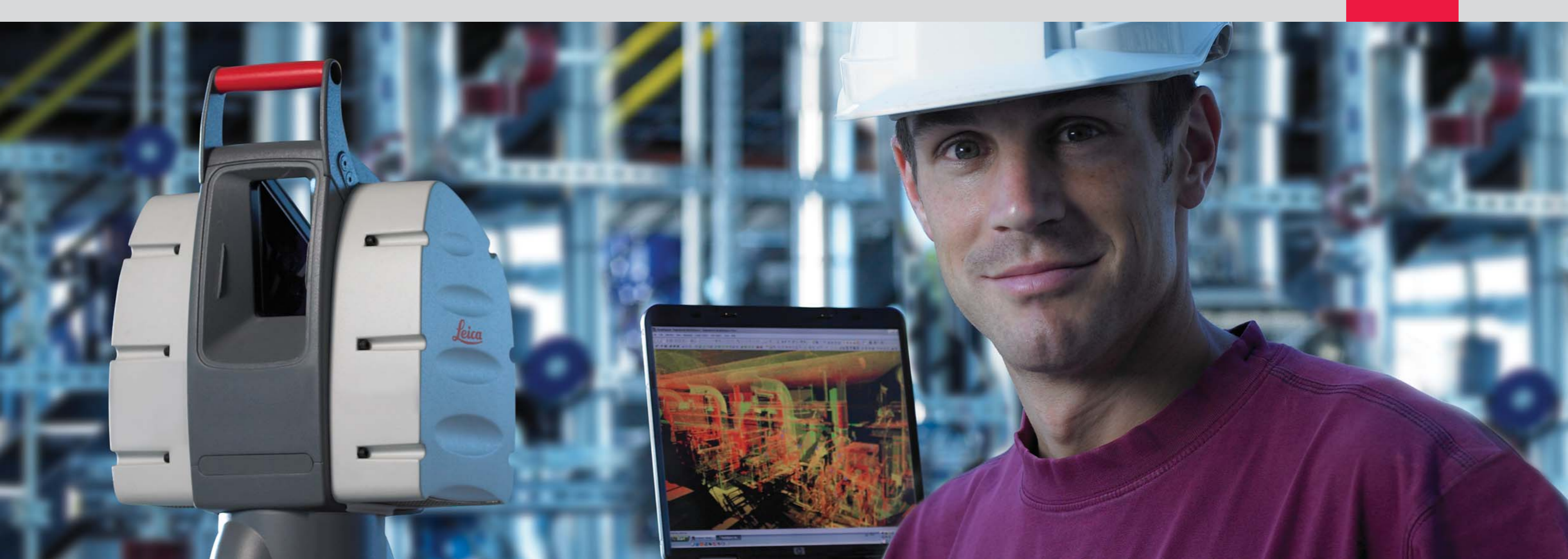
Leica Geosystems
**World leader in
spatial measurement**



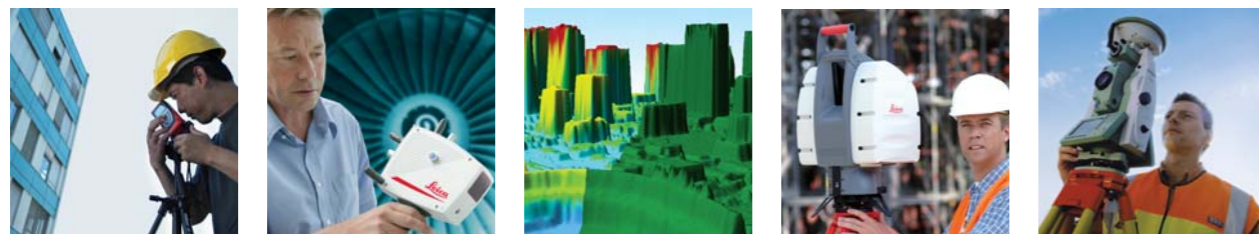
- when it has to be right

- when it has to be **right**

Leica
Geosystems



Trust. More than a feeling. A fundamental difference.



■ No matter the task, scope or environment, Leica Geosystems supplies the solutions that help professionals get it right.

Every day, tens of thousands of professionals put their trust in Leica Geosystems, and in the projects that our products and services help them develop. Those projects come in every shape and size – from building a bridge or an office tower, manufacturing an aircraft or race car, to making the maps and measurements that help us understand and improve the world we live in.

However diverse their projects, our customers have one thing in common. Their success, their profits, business, jobs – even their lives, and the well-being of others –

depend on getting it right. They depend on precise and accurate measurements, performed efficiently, reliably and consistently.

These professionals put their trust in their measurements – and in our measurement and spatial technologies. With so much at stake, there's no room for errors, or for compromise.

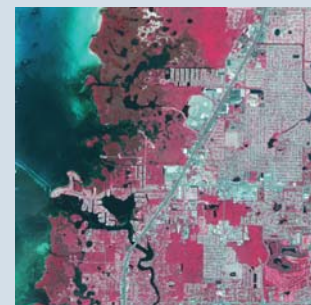
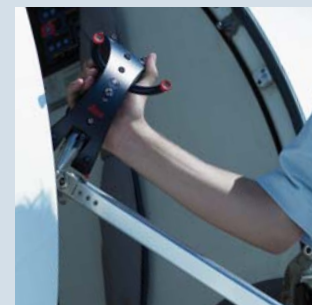
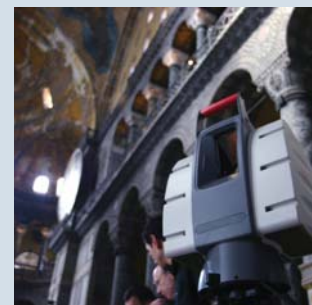
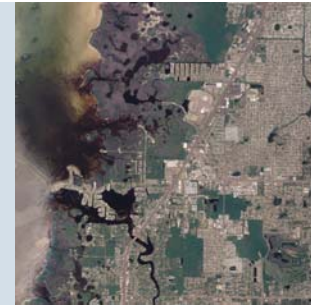
That's a responsibility we take seriously, and that's why we're proud they choose Leica Geosystems... - when it has to be right.

- when it has to be **right**

Leica
Geosystems



■ *In the following spectacular projects – and in the thousands more our customers complete each year – precise, accurate measurement play a critical role. So for Leica Geosystems, as for our customers, the measure of our success is the success of our measurement.*



Success. Helping you shape the future, and improve the world.

Leica Geosystems is focused on our customers' success. Our solutions help professionals capture, analyze, work with and understand spatial information. Leica Geosystems' products and solutions are trusted for their dependability and ability to increase productivity. And they have been for close to 200 years.

A range of highly advanced core technologies – EDM (Electronic Distance Measurement), GPS technology, 3D laser scanning, tilt and angle, and point-cloud generation and analysis – are applied to the needs of a

wide range of industries. The resulting comprehensive portfolio of products and services, coupled with a dedication to customer service and support, generates innovative solutions that open up new opportunities for our customers' growth.

In a complex world, Leica Geosystems customers measure success in many different ways. Because every project is different, none is routine, and all are important. We are proud that our measuring and positioning solutions have contributed to some of the world's most exceptional projects.

Building the tallest bridge in the world

With pylons reaching 343 meters (1,115 feet) in height, the Viaduc de Millau near Montpellier in southern France is the highest bridge in the world – 19 meters (62 feet) higher than the Eiffel Tower. Leica Geosystems equipment was used in its construction, and for the continuous post-construction monitoring of this record-breaking structure.

Leica Geosystems technologies applied:

- TotalStations with integrated GPS positioning.

Controlling huge construction down to the millimeter

A high-tech solution for a high-tech job site: the exacting tolerances of concrete slab laying at Heathrow Airport demanded the precision of Leica Geosystems' 3D machine guidance systems installed on Gomaco Slipform pavers. A 20 percent increase in productivity, smoother surfaces and no costly waste of concrete result from deployment of the world's first entirely string-line-free paving system at a major international airport.

Leica Geosystems technologies applied:

- Profiler (Milling Machine) 3D TPS systems; GOMACO Slipform Paver; 3D TPS systems; TotalStations.

Completing a construction project begun 120 years ago

In 1882, when architect Antonio Gaudí began construction of his naturalistic-modernistic "Sagrada Família" cathedral in Barcelona, few people imagined the project would still be unfinished today, despite continuous construction in the interim. Leica Geosystems handheld laser distance meters allow engineers to quickly, safely and accurately measure the irregularly shaped ceilings within

Leica Geosystems technologies applied:

- Leica DISTO™ handheld laser distance meters.

The "Eighth Wonder of the World" gives up its secret

For 1500 years, the Hagia Sofia in Istanbul has confounded expert analysis of its design – an enormous dome 56 meters (184 feet) high and 34 meters (111 feet) wide, supported on just four pillars. Now, Leica Geosystems high definition laser surveying equipment has revealed the elegant and ingenious design behind the structure's astonishing stability.

Leica Geosystems technologies applied:

- High Definition Surveying laser scanners; Leica DISTO™ handheld laser distance meters.

Getting passenger planes ready for take-off ahead of time...

Nowhere are issues of accurate measurement and quality assurance more prominent than aerospace. European consortium Airbus's planes, which carry up to 555 passengers, are assembled in France from components manufactured all over the world. Thanks to Leica Geosystems universal Coordinate Measurement Machines (CMM) this precision assembly now takes less time and less money, helping Airbus sharpen its competitive edge.

Leica Geosystems technologies applied:

- Leica T-Probe, the hand-held metrology solution.

Monitoring the environment – the first step in protecting it

Analysis of satellite imagery using Leica Geosystems software first quantified the massive loss of rainforest in South America, sparking a global consensus to find a solution to a growing environmental calamity. Similar imaging has been used to map desertification in Africa and glacial shrinkage in the Alps. It is also a valuable tool in assessing natural disasters such as hurricanes and forest fires.

Leica Geosystems technologies applied:

- Aerial digital sensors, photogrammetry and remote sensing software.

- when it has to be right



Scope. Covering the globe. Spanning your workflow.

Leica Geosystems customers are active across a wide spectrum of industries. And what our customers measure is equally diverse. Sometimes it's a single point: a height above sea level, the distance from one wall to the other. Sometimes, many points are involved, as complex objects are positioned and assembled with micron-level precision, or the entire face of a building is scanned into a 3-dimensional drawing. And sometimes, a complete image must be captured and analyzed, to create accurate maps, multilevel representations and 3D fly-through models.

From measurement to map to model

Like no other company, Leica Geosystems offers solutions for all these needs. From an architect calculating how much paint is required, to an engineer designing a bridge, to a surveyor optimizing wireless phone tower coverage. Leica Geosystems solutions encompass a workflow that transforms raw data into useful information, turning measurements into maps, and maps into models that capture the real world. With the broadest range of competencies within the geomatics industry, Leica Geosystems delivers a

comprehensive range of products that work together in a complete, end-to-end workflow. Systems that integrate and operate consistently allow our customers to work faster, more efficiently, and more productively.

Not every Leica Geosystems customer operates across the entire workflow; many have specialized needs within one phase. But all benefit from the breadth of expertise we offer, the depth of our research, and the commitment to each other's success. Our customers recognize the advantage of sourcing solutions from a

Leica Geosystems hardware can capture everything from individual points at a survey site to mass data from airborne sensors and 3D laser scanners.

Leica Geosystems specializes in software to extract visual features from aerial imagery and identify deviations from design.

capture

reference

measure

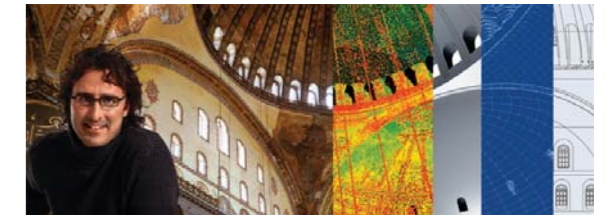
analyze

present

Leica Geosystems offers hardware and software solutions that reference measurements against a wide range of data sources, including building plans, GIS databases, topographical maps and CAD/CAM systems.

Leica Geosystems delivers a range of tools to work with spatial information such as photogrammetric analysis of imagery or engineering projects.

Leica Geosystems delivers advanced software solutions to present spatial information – often in 3D – such as city models, as-built models of structures, site surveys, and preservation projects.



■ From a single point to a 3D scan the size of a cathedral, we bring accuracy, reliability and innovation to every step of the workflow.

single supplier who can meet their needs – both today and tomorrow, as demands change, business expands, and activities grow more complex.

Working together with these professionals, we solve problems, develop new ideas and invent new technologies. It is this collaboration which ultimately shapes Leica Geosystems products and services, drives our customers' businesses, and improves the world in which we all live.

- when it has to be right

Leica
Geosystems



Depth. We measure our performance through our customers' results.

Leica Geosystems is committed to understanding customers' needs – and to exceeding their expectations. Increasingly, geospatial solutions encompass more than products, hardware or software: today's customers demand comprehensive solutions that include an extensive range of services, too.

Uniquely responsive

Many companies have been Leica Geosystems customers for decades. In fact, the typical Leica Geosystems user is fiercely loyal, and reluctant to use alternatives. What lies behind this loyalty is an appreciation of the significant role customer service and support play in the success of every project. Our customers trust us to keep their equipment up and running all the time.

Not that support means dependence – increasingly, our offerings empower customers to execute processes themselves which they traditionally outsourced. And

along with support for all of our own products, Leica Geosystems is also a recognized leader in support for a wide range of third-party geospatial software products.

Uniquely focused

Leica Geosystems has established an enviable reputation for the quality of our products, and we are constantly investing to maintain this leadership position. We have never sought to be the least expensive; rather, we strive to deliver the maximum value over the life of our products. Leica Geosystems customers understand the difference – and recognizing the importance of consistent, accurate measurement, they choose us for reliable results and dependable service every time.

As a company, we take an especially broad view of quality, in the belief that minimizing the environmental impact of all our activities is also a reflection of the ever higher standards that we aim for.

Uniquely innovative

Leica Geosystems has repeatedly revolutionized the science and technology of geospatial information. This unparalleled commitment to research and innovation is reflected in our history of "firsts":

- 1921 World's first portable opto-mechanical theodolite
- 1925 First aerial photography camera
- 1969 First infrared-based distancer
- 1984 First GPS for surveying
- 1991 First industrial laser tracker
- 1993 World's first handheld laser distance meter
- 2004 First universal GPS/TPS surveying system and the world's first mobile CMM – the Leica T-Probe and T-Scan
- 2005 World's first total measurement station with integrated GPS, the Leica SmartStation

In total, Leica Geosystems holds more than 1,000 patents, many of them registered in the past decade.

Uniquely trusted

Leica Geosystems' commitments to innovation and quality have a single goal: understanding and supporting the customer's workflow. The result is a product portfolio, a service offering and a comprehensive range of solutions that are unique in the market.

In turn, these customers have rewarded Leica Geosystems with their trust. And every day, in a million different ways, we continue to strive to earn that trust, wherever, whenever it has to be right.

- when it has to be **right**





Reliable. Capturing reality. Shaping the future.

ACTIVE customer care 

From its start, in a small Swiss town almost two centuries ago, Leica Geosystems has established a tradition of quality, innovation and dedication to customer satisfaction.

Building on a heritage of excellence

International and Swiss at the same time, Leica Geosystems today is a global enterprise with more than 2,400 employees serving customers in some 120 countries. Those customers tell us they continue to work with Leica Geosystems because of our truly exceptional support and service.

It's a concept we call Active Customer Care: a true partnership, a commitment to fulfilling the trust

customers place in Leica Geosystems. From education and training, through ongoing support, and assistance in keeping equipment in top condition - around the clock and around the globe, Leica Geosystems guarantees productivity and performance.

We're proud of those who make this promise come true: the people of Leica Geosystems. A highly educated, unusually talented team that spans the globe, dedicated to customer success, and committed to excellence. A team that applies its expertise and ingenuity to create innovative technologies, develop outstanding products, and deliver exceptional customer service.



Creating a better world, day by day

But we're most proud of you: our customers, both current and yet to be. The professionals who use Leica Geosystems solutions daily, with whom we work to solve problems and create new solutions. Your achievements - be they dams, homes, maps, automobiles, pipelines, parking decks, precision tools, forests, models, theme parks, nature preserves or any one of a myriad other projects - are what give shape to the future. And give significance to what we do.

All around the globe, wherever mankind is measuring, improving and protecting the world, Leica Geosystems solutions are there. We are proud to be the partner you trust... - when it has to be right.

■ We pride ourselves on our partnerships with our customers - where we work together to shape the future.

- when it has to be **right**



Whether building a house or a bridge, a map or an aircraft, you need reliable measurements. So when it has to be right, professionals trust Leica Geosystems to help them collect, analyze, and present spatial information.

With close to 200 years of pioneering solutions to measure the world, Leica Geosystems is best known for its broad array of products that capture data accurately, model quickly, analyze easily, and visualize and present spatial information even in 3D.

Those who use Leica products every day trust them for their dependability, the value they deliver, and the superior customer support. Precision, value, and service from Leica Geosystems.

When it has to be right.

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